**NewcastleGateshead visitor guide with map**

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| --- | --- | --- | --- | --- | --- |
| I would like to book the following: | | **Gold partner cost** | **Silver partner cost** | **Bronze partner cost** | **Non-partner cost** |
|  | Back-page advert (A5)  Jul 20 – Oct 20 edition | £1,350 | £1,463 | £1,575 | £2,250 |
|  | A5 advert  Jul 20 – Oct 20 edition | £1,200 | £1,300 | £1,400 | £2,000 |
|  | Strip advert  Jul 20 – Oct 20 edition | £402 | £436 | £469 | £670 |
|  | Enhanced listing  Jul 20 – Oct 20 edition | £192 | £208 | £224 | £320 |
|  | Back-page advert (A5)  Nov 20 – Feb 21 edition | £1,350 | £1,463 | £1,575 | £2,250 |
|  | A5 advert  Nov 20 – Feb 21 edition | £1,200 | £1,300 | £1,400 | £2,000 |
|  | Strip advert  Nov 20 – Feb 21 edition | £402 | £436 | £469 | £670 |
|  | Enhanced listing  Nov 20 – Feb 21 edition | £192 | £208 | £224 | £320 |
|  | Back-page advert (A5)  Mar 21 – Jun 21 edition | £1,350 | £1,463 | £1,575 | £2,250 |
|  | A5 advert  Mar 21 – Jun 21 edition | £1,200 | £1,300 | £1,400 | £2,000 |
|  | Strip advert  Mar 21 – Jun 21 edition | £402 | £436 | £469 | £670 |
|  | Enhanced listing  Mar 21 – Jun 21 edition | £192 | £208 | £224 | £320 |

**5% discount available for anyone booking advertising in more than one edition.**

**Terms and conditions:**

1. All bookings are accepted subject to availability and approval. NewcastleGateshead Initiative reserves the right to cancel or refuse to accept any bookings, in full or in part, without giving an explanation.
2. Once signed, it is not possible to cancel the contract without full agreement in writing from NewcastleGateshead Initiative.
3. All bookings are subject to a 50% cancellation charge unless cancelled within 48 hrs.
4. All rates are exclusive of VAT which will be payable at the prevailing rate.
5. Payment is due within 28 days from the date of invoice.
6. These conditions shall be governed and construed in accordance with the Laws of England.

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| **Position:** |  |
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| **Signature:** |  | **Date:** |  |
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Please complete and return this form to[**shelley.johnson@ngi.org.uk**](mailto:shelley.johnson@ngi.org.uk)