

# Juice Festival and Winter Festival advertising

**Special offer: place an advert for both Juice Festival and Winter Festival and receive a 10% discount off the total value.**

**I would like to book the following:**

<b>Juice Festival</b>		<b>Gold partner cost</b>	<b>Silver partner cost</b>	<b>Bronze partner cost</b>	<b>Non-partner cost</b>
<input type="checkbox"/>	Back page advert in Juice Festival brochure	£474	£514	£553	£790
<input type="checkbox"/>	Half-page advert in Juice Festival brochure	n/a	n/a	n/a	n/a
<input type="checkbox"/>	Sponsorship of Juice Festival e-newsletter	£210	£228	£245	£350
<input type="checkbox"/>	Leaderboard advert on Juice Festival website	£180	£195	£210	£300
<input type="checkbox"/>	MPU advert on Juice Festival website	£138	£150	£161	£230

<b>Winter Festival</b>		<b>Gold partner cost</b>	<b>Silver partner cost</b>	<b>Bronze partner cost</b>	<b>Non-partner cost</b>
<input type="checkbox"/>	Back page advert in Winter Festival brochure	£600	£650	£700	£1,000
<input type="checkbox"/>	Full-page advert in Winter Festival brochure	£474	£514	£553	£790
<input type="checkbox"/>	Half-page advert in Winter Festival brochure	£258	£280	£301	£430
<input type="checkbox"/>	Sponsorship of Winter Festival e-newsletter	£252	£273	£294	£420
<input type="checkbox"/>	Leaderboard advert on Winter Festival website	£221	£239	£258	£368
<input type="checkbox"/>	MPU advert on Winter Festival website	£158	£171	£184	£263

## Terms and conditions:

1. All bookings are accepted subject to availability and approval. NewcastleGateshead Initiative reserves the right to cancel or refuse to accept any bookings, in full or in part, without giving an explanation.
2. Once signed, it is not possible to cancel the contract without full agreement in writing from NewcastleGateshead Initiative.
3. All bookings are subject to a 50% cancellation charge unless cancelled within 48 hrs.
4. All rates are exclusive of VAT which will be payable at the prevailing rate.
5. Payment is due within 28 days from the date of invoice.
6. These conditions shall be governed and construed in accordance with the Laws of England.

Name:

Position:

Organisation:

Email address:


Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Purchase order number (if required): \_\_\_\_\_

The booking deadline for Juice Festival is **Friday 21 July 2017**.

The booking deadline for Winter Festival is **Friday 22 September 2017**.

Please complete and return this form to Ali Brown [ali.brown@ngi.org.uk](mailto:ali.brown@ngi.org.uk) or Shelley Johnson [shelley.johnson@ngi.org.uk](mailto:shelley.johnson@ngi.org.uk).