

NewcastleGateshead in 24 hours

Stitched together by seven awe-inspiring bridges, NewcastleGateshead forms a cultural hub home to a host of icons including the Angel of the North, the towering figure of ex-Prime Minister Earl Grey, and the landmark music hall, The Sage Gateshead.

Recently named the 'hipster capital of the northeast' in the influential Lonely Planet Great Britain Travel guidebook, NewcastleGateshead is a chic destination packed with award-winning restaurants, fantastic attractions and a varied retail offering, mixing independent boutiques with high-street mainstays and designer outlets. The destination is home to one of the UK's largest city centre malls, Eldon Square; Europe's largest shopping centre, Gateshead's Metrocentre; and the original Fenwick department store.

The Ouseburn Valley, heralded by the New York Times as one of most vibrant areas in NewcastleGateshead, was once the cradle of the industrial revolution on Tyneside, and has transformed into an exciting place to live, work and play, thanks to imaginative, culture led regeneration projects and the enthusiasm and commitment of the local community. Now the stunning townscape, set against fields, two rivers and six bridges, is home to artists, musicians, creative businesses, attractions and, increasingly, residents.

Guided Tours

For groups there's no better way to learn more about NewcastleGateshead and its surrounding areas than through a guided tour with one of our knowledgeable Blue Badge Guides.

Northern Secrets specialises in personal guided tours in English and German and is committed to providing a unique journey of the highest quality:

www.northern-secrets.co.uk

Jan Williams is an award-winning, professional and friendly North East England Blue Badge Guide, delivering tailored tours to suit individual or group needs and interests: janwildurh@aol.com

Personalised Touring Services are husband and wife team, Tom and Gwen Keating. They provide specialist Blue and Green Badge guiding and itinerary planning services across NewcastleGateshead & North East England:

www.tomkeating.net

For individuals and small groups, regular city focused walking tours **A Taste of Newcastle** take place throughout the summer season and are delivered by professional Green Badge City Guides; Monday-Saturday from June-September; Adult £4, Concession £3, (Under-16s Free): www.newcastlecityguides.org.uk

Getting Around

The Metro links NewcastleGateshead with the coast, neighbouring towns and the city of Sunderland. The frequent trains have stations throughout the city centre and easily link the suburbs of Jesmond and Gosforth. Look out for the Metro DaySaver which gives all day unlimited Metro travel.

QuayLink buses offer a low-emission, high-frequency, accessible and easy-to-use service, and are the best way to get around central NewcastleGateshead. Q1 and Q2 routes connect the attractions and sights of Newcastle Quayside and Gateshead Quays with Newcastle Central Station, Haymarket Bus Station, Gateshead Interchange and the Ouseburn Valley. It's just £2 for a hop-on/hop-off all day ticket.

City Sight Seeing Tour busses run regularly from key points across NewcastleGateshead, offering a hop-on hop-off service so visitors can take in the most popular sights and tourist attractions www.city-sightseeing.com/en/tours/united-kingdom/newcastle.htm#tourlandingposition

When it comes to ways of getting around, cycling is still the best kept secret. **ScratchBikes** have various pick-up and drop-off points around Newcastle city centre and bikes can be rented for 2hrs at a time www.scratchbikes.co.uk

The Cycle Hub provide bike hire for longer periods giving visitors the chance to explore not just the city centre, but further afield on two wheels www.thecyclehub.org

Discover Deals

Discover Deals is NewcastleGateshead's free online service offering discounts and special offers that are redeemable at over 120 attractions, cultural venues, pubs, restaurants and hotels across the city and wider North East region.

To gain access to Discover Deals, simply visit www.newcastlegateshead.com/discover-deals, register your email address, and start downloading your vouchers. You can then use your voucher either by printing it or saving a copy on your Smartphone.

<p>Morning</p>	<p>Stroll along NewcastleGateshead's picturesque Quayside and take in the impressive sight of the seven famous bridges connecting the 'twin city'.</p> <p>If you're visiting on a Sunday take your time browsing the stalls at the Quayside Sunday Market. Enjoy the fashion, arts and tempting smells from the food stalls.</p> <p>Take in the sights of the award winning Gateshead Millennium Bridge arching over the river. Designed by Wilkinson Eyre Architects and engineered by Gifford, the bridge takes its place at the end of a line of distinguished bridges across the River Tyne, including the Tyne Bridge and Robert Stephenson's High Level Bridge Web: www.gateshead.gov.uk/bridge/bridged.htm</p> <p>On the south banks of the River Tyne sits the BALTIC Centre for Contemporary Art. Housed in a landmark industrial building the BALTIC is the biggest gallery of its kind in the world – presenting a dynamic, diverse and international programme of contemporary visual art. Widely recognised as one of the most important and prestigious awards for the visual arts in Europe, BALTIC hosted the Turner Prize 2011, which attracted a record 150,000 visitors. Web: www.balticmill.com</p> <p>Further along the south bank sits the Sage Gateshead. It is both a live music venue and a centre for music education. The local, national and international concert programme runs all year round. It incorporates all kinds of music ranging from acoustic, indie, country, world, folk, jazz, electronic and dance to classical music, including concerts by Northern Sinfonia, orchestra of The Sage Gateshead. It brings national and international performers to the region that have not previously appeared in the North East and offer a new and outstandingly equipped additional venue to performers already established here. Web: www.thesagegateshead.org</p> <p>Stop for a bite to eat and a pint at one of the many pubs and restaurants NewcastleGateshead has to offer.</p> <p>Pitcher and Piano sits on NewcastleGateshead Quayside the glass-front gives you views of the award-winning Gateshead Millennium Bridge and BALTIC whilst you enjoy your food. The dedicated restaurant serves food every day from the minute they open until 10pm. Breakfasts are available along with Sunday Roasts. Tel: 0191 232 4110 Web: http://www.pitcherandpiano.com/where-are-we/Newcastle</p> <p>Set in the heart of the Ouseburn district is The Cluny, this music venue and bar plays host to rising stars from across the globe. A chilled-out</p>
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<p>Afternoon</p>	<p>haven for music fans and artists, the Cluny Kitchen rustles up their legendary burgers and the bar serves premium local and international beers. Tel: 0191 230 4474 Web: http://www.thecluny.com/</p> <p>The Cumberland Arms serves real Ale and Cider from a variety of breweries, and also boasts a fantastic food menu. The pub is a local hotspot for live music, gigs and traditional folk sessions with a variety of music and comedy acts regularly gracing the regulars with their presence. Tel: 0191 265 6151 Web: www.thecumberlandarms.co.uk</p> <p>If you want a 'proper' pub serving 'proper' beer and 'proper' food The Broad Chare is the place to go. It's a new kind of 'old' pub: all the best bits of traditional inn-keeping, given a fresh, modern touch. It's warm friendly, welcoming and the result of a happy partnership between Live Theatre and Terry Laybourne's 21 Hospitality Group. Housed over two floors the main dining area, with 56 seats, is situated on the first floor. Downstairs is the bar and separate 'snug' where snacks are served daily. Get immersed in the culture of NewcastleGateshead and visit one of the many museums the twin cities have to offer. Web: www.thebroadchare.co.uk</p> <p>The afternoon gives you time to explore NewcastleGateshead culture and heritage by visiting some of the museums on offer.</p> <p>Discover all about life in Newcastle and Tyneside, from the area's renowned maritime history and world-changing science and technology, right through to fashion through the eras and military history. The Discovery Museum is also home to a model of Turbinia. Built in 1864, it was the first ship to be powered by steam turbines. Tel: 0191 232 6789 Web: www.twmuseums.org.uk/discovery</p> <p>The Biscuit Factory is Britain's largest independent art gallery with two floors of exhibition spaces and two floors of artists' studios, selling paints, prints, photography, sculpture, glass, ceramics and jewellery by regional, national and international artists and makers. Open from 11am on Sunday. Tel: 0191 261 1103 Web: www.thebiscuitfactory.com</p> <p>The Life Science Centre is a vibrant and exciting place where science is explored through hands-on displays, interactive games and demonstrations. The Life Science Centre encourages curiosity about science by uncovering new things about life and the world around us. Web: www.life.org.uk</p> <p>The Great North Museum underwent a £26million refurbishment and</p>
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<p>Afternoon</p>	<p>re-opened in April 2009, featuring a scale model of the UNESCO World Heritage Site Hadrian's Wall, natural history exhibits, mummies and a Tyrannosaurus Rex skeleton. Web: www.twmuseums.org.uk/greatnorthmuseum/</p> <p>There was nowhere in Britain that treasured and shared the richness, diversity and innovation of modern Britain's authors and illustrators for children. Seven Stories, the Centre for Children's Books, has become such a place. It is the only archive and gallery in the UK dedicated to the art of children's literature. Tel: 0845 271 0777 Web: www.sevenstories.org.uk</p> <p>Before leaving browse some of NewcastleGateshead's shopping highlights, from Europe's largest shopping centre to the cobbled streets of Highbridge.</p> <p>Grainger Town is the Georgian quarter of the city, and is the destination's centre for shopping. This includes elegant Grey Street, voted the best street in Britain by BBC Radio 4 listeners. A huge 40% of the buildings in Grainger Town are listed, the highest concentration of listed buildings outside Bath and the capital. Grainger town offers a wide range of shops such as Urban Outfitters, French Connection and Warehouse.</p> <p>Eldon Square in the heart of the Grainger Town with entrances on Northumberland Street and at Grey's Monument, is one of the biggest city centre shopping malls in the UK following the opening of the brand new St George's Way February 2010. This fantastic shopping experience includes flagship Debenhams, River Island and TOPSHOP, Apple, Guess, Hollister and John Lewis to name but a few. http://www.eldon-square.co.uk/</p> <p>High Bridge is a little cobbled street close to Grainger Town which is filled with independent clothing and music shops. It is home to Union www.unionclothing.co.uk, vintage clothing specialist Best Vintage www.bestvintageuk.com and funky boutique Attica, veritable treasure trove of vintage clothing and memorabilia with everything from 1920's cocktail dresses to leather jackets.</p> <p>Based in Gateshead, the Metrocentre is accessible via bus (Number 100 from Eldon Square in Newcastle city centre or X66 from Gateshead Metro Interchange), and by train (from Newcastle Central Station). With over 330 stores and stocked full of key designer and cost conscious brands, Metrocentre recently opened Qube, its newest mall featuring a state of the art Odeon IMAX cinema and a Namco Funscape with bowling alley and the fastest dodgem track in Europe. Web: www.metrocentre.uk.com</p>
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Why 'NewcastleGateshead'?

You may wonder why the destination is described as NewcastleGateshead....

Newcastle (a city on the north bank of the River Tyne) and Gateshead (a town on the south bank of the River Tyne) have been transformed into a single cultural and cosmopolitan visitor destination: NewcastleGateshead (think Buda Pest).

The two places are closely linked - by seven bridges across the river – and visitor attractions and events can be found on both sides.

For further information, to download high- resolution images, or to contact a member of the team, visit: www.NewcastleGateshead.com/media